

# Healthy Fundraising



<b>Contact Information</b>	<b>Description</b>
<p><b>Dance for Health™</b>            Healthy Kids Challenge  <a href="http://www.healthykidsdance.org/Fundraiser_Information.html">http://www.healthykidsdance.org/Fundraiser_Information.html</a></p>	<p>Dance for Health™ is a fundraising event you plan and schedule at a time and date of your choosing. The event can be held in a school gym, community center, playground or local park. It can even be combined with an existing event! All of the funds raised are yours to support actions for healthy eating and physical activity! Healthy Kids Challenge offers a detailed action planning toolkit for \$15, a discount on all HKC services and products, and recognition to participating schools and programs that send success stories.</p>
<p><b>Adventure to Fitness</b></p> <ul style="list-style-type: none"> <li>- Florida Alliance for Health, Physical Education, Recreation and Dance</li> <li>- Florida Action for Healthy Kids</li> <li>- Dairy Council of Florida</li> </ul> <p><a href="http://www.adventuretofitness.com">www.adventuretofitness.com</a></p>	<p>The Adventures to Fitness program was developed to fill the need for healthy fundraisers. Rather than sacrifice the health of children with candy bars and cookie dough, Adventures to Fitness can enhance the well-being of children and raise the funds. The ATF program uses the latest video technology to take all children on an exciting adventure that integrates into the adventure a wide range of academic topics, physical activity and excitement. The children receive funds to sponsor their adventures. Participating schools receive 60% of gross funds raised by the school.</p>
<p><b>Healthy-Fundraising.org</b>  <a href="http://www.healthy-fundraising.org/index.htm">http://www.healthy-fundraising.org/index.htm</a></p>	<p>Provides ideas for healthy fundraising alternatives.</p>
<p><b>Move &amp; Crunch Challenge</b>            Illinois NET Program  <a href="http://www.kidseatwell.org/moveandcrunchchallenge.html">www.kidseatwell.org/moveandcrunchchallenge.html</a></p>	<p>A planning guide for this school-wide event can be downloaded. To make it a fundraiser, students can ask friends and family to make a onetime donation towards their Challenge goals. Because you plan it yourself, the school receives <u>all</u> the funds.</p>
<p><b>Farm-raisers: Fundraisers with a Farm-fresh Healthy Twist</b>            Center for Food and Justice  <a href="http://departments.oxy.edu/uepi/publications/farmraisers.pdf">http://departments.oxy.edu/uepi/publications/farmraisers.pdf</a></p>	<p>Alternative fundraising method that brings healthy, farm-fresh foods to schools and supports local family farms.</p>
<p><b>Healthy Concessions</b>            North Carolina Action for Healthy Kids  <a href="http://www.ncactionforhealthykids.org/lib/01/ConcessionsAFHK.pdf">www.ncactionforhealthykids.org/lib/01/ConcessionsAFHK.pdf</a></p>	<p>Lots of ideas for healthy concession foods and drinks to support wellness of school community.</p>

<p><b>Chip In</b>  <a href="http://www.ChipIn.com">www.ChipIn.com</a></p>	<p>A Web-based service that simplifies the process of collecting money. The process is quick, easy, and secure, and they provide organizers with numerous ways to get the word out about their ChipIn event. Contributors donate through PayPal.</p>
<p><b>Sodafree Summer</b>          Bay Area Nutrition and Physical Activity Collaboration  <a href="http://www.sodafreesummer.com">www.sodafreesummer.com</a></p>	<p>A health-promoting 10-week event that could be adapted as a fundraiser. Participants can get sponsors to contribute funds for each week they are soda free over the summer and contribute the money they save at the end of the summer. Distribute cups for participants to put their soda donations in.</p>
<p><b>Farm-Raisers Make “Cents” to Schools</b>          Great Lakes Bulletin News Service  <a href="http://mlui.org/farms/fullarticle.asp?fileid=17084">http://mlui.org/farms/fullarticle.asp?fileid=17084</a></p>	<p>Article with strategies and ideas for successful farm-linked fundraisers.</p>
<p><b>HealthierUS School Challenge:</b> Comparison Criteria for Schools          USDA Team Nutrition  <a href="http://teammnutrition.usda.gov/HealthierUS/all_chart.pdf">http://teammnutrition.usda.gov/HealthierUS/all_chart.pdf</a></p>	<p>For ready-made nutrition standards for food and beverage sales see the competitive foods and beverages criteria for the HealthyUS School Challenge program – a national recognition program for excel at providing a healthy environment for students. Encourage your school to compete in this Challenge with financial incentives.</p>
<p><b>Market Basket Program,</b> Seven Generations Ahead  <a href="http://www.sevengenerationsahead.org/market_basket.html">http://www.sevengenerationsahead.org/market_basket.html</a></p>	<p>Parent groups can mark up market baskets of locally grown produce as a school fundraiser</p>
<p><b>Sweet Deals: School Fundraising Can be Healthy and Profitable</b>          Center for Science in the Public Interest  <a href="http://cspinet.org/new/pdf/schoolfundraising.pdf">http://cspinet.org/new/pdf/schoolfundraising.pdf</a></p>	<p>Report on school fundraising and strategies for healthy and profitable fundraisers.</p>
<p><b>Healthy Fundraiser for High School,</b> CA Project Lean  <a href="http://www.yli.org/policy/programs/HealthyFundraisingforHighSchoolsp1.pdf">http://www.yli.org/policy/programs/HealthyFundraisingforHighSchoolsp1.pdf</a></p>	<p>List of ideas for fundraising at high school level.</p>
<p><b>Twenty Ways to Raise Funds without Candy</b>          Illinois NET Program  <a href="http://www.kidseatwell.org/flyers/twentywaystoraisefunds.pdf">www.kidseatwell.org/flyers/twentywaystoraisefunds.pdf</a></p>	<p>Lots of ideas to raise funds, support student health and provide community service.</p>

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